

PUERTO RICAN
CHAMBER OF COMMERCE OF CENTRAL FLORIDA



Premios
El Jasco
2024

Sponsorship
Package



created by:



POSITIVE VIBES
Marketing and Design



El Josco Awards Sponsorship Package 2024

We appreciate your interest in supporting the 2024 Premios El Josco Awards, it'll be an honor to count on your sponsorship.

The Puerto Rican Chamber of Commerce of Central Florida (PRCCCF) is proud of the accomplishments and contributions of individuals in different areas of our community. Their contributions have helped to improve and make us a stronger community. Therefore, they should be recognized with El Josco Award.

This much-celebrated community awards honor outstanding individuals of Puerto Rican/Hispanic descent who are worthy of recognition for their accomplishments in different areas, such as education, health, entrepreneurship, communications, business, and others.

As it reads in Puerto Rican author Abelardo Díaz Alfaro's story entitled "El Josco", an ox represents those who stand up to challenges and adversity, persevering in the end.

By becoming a sponsor of this meaningful and colorful celebration your company would be able to:

- Enhance the engagement with the Puerto Rican community, Central Florida's largest Hispanic ethnic group with more than 400,000 residents.
- Reach more than 400 attendees.
- Gain brand recognition and promote your products and services in one of the fastest-growing and most vibrant business communities in Central Florida.
- Increase your organization's commitment and efforts to diversity, equity, and inclusion by joining us to recognize outstanding Hispanic/Puerto Rican businesses and entrepreneurs.
- Support our local diverse business community.
- Opportunity to network and build relationships with top business and community leaders.

On behalf of the PRCCCF Board of Directors, we thank you for trusting in our organization and joining our efforts to recognize the achievements and success stories of local Puerto Rican/Hispanic businesses and community leaders.

Premios

El Josco



Presenting Sponsor

- Mentioned as the Presenting Sponsor for Premios El Josco in Radio Commercials.
- 2 tables of 10 people with logo recognition.
- Large logo inclusion in video loop running on-screen during the event and identified as a Platinum Sponsor.
- Large logo inclusion in digital and hardcopy marketing collaterals.
- Large logo inclusion in the printed programs.
- 30-second video advertising running on-screen during the press conference.
- 30-second video advertising running on-screen during the event.
- Business giveaways/collaterals inside event gift bags (provided by sponsor).
- Acknowledgment at the gala by the master of ceremonies.
- Logo inclusion identified as Platinum Sponsor on a full-page ad in local newspaper featuring award winners.

Total Investment - \$10,000 USD

Platinum Sponsor

- One table for 10 people with logo recognition.
- Large logo inclusion in video loop running on-screen during the event and identified as a Platinum Sponsor.
- Large logo inclusion in digital and hardcopy marketing collaterals.
- Large logo inclusion in the printed programs.
- 30-second video advertising running on-screen during the press conference.
- 30-second video advertising running on-screen during the event.
- Business giveaways/collaterals inside event gift bags (provided by sponsor).
- Acknowledgment at the gala by the master of ceremonies.
- Logo inclusion identified as Platinum Sponsor on a full-page ad in local newspaper featuring award winners.

Total Investment - \$7,000 USD



Gold Sponsor

- One table for 10 people with logo recognition.
- Medium inclusion in video loop running on-screen during the event and identified as a Gold Sponsor.
- Medium logo inclusion in digital and hardcopy marketing collaterals.
- Medium logo inclusion in the printed programs.
- Business giveaways / collaterals inside event gift bags (provided by sponsor).
- Logo inclusion on a full-page ad in local newspaper featuring award winners.

Acknowledgement at the Gala by the Master of Ceremonies.

Total Investment - \$3,500 USD

Silver Sponsor

- 5 tickets for the event.
- Small logo inclusion in the printed programs.
- Business giveaways/collaterals inside event gift bags (provided by sponsor).

Total Investment - \$2,000 USD

Corporate table

Total Investment - \$1,500





Sponsor Confirmation Form

Company Name: _____

Contact Name: _____

Sponsor Level:

___ Presenting Sponsor \$10,000

___ Silver \$2,000

___ Platinum \$7,000

___ Corporate Table \$1,500

___ Gold \$3,500

Payment Form: ___ Check ___ Credit Card

Check Payable To: Puerto Rican Chamber of Commerce of CFL,
932 East Osceola Parkway Kissimmee 34744.

Credit Card Info: ___ VISA ___ MasterCard ___ Amex

Name on Card: _____

Card Number: _____

Exp. Date: _____

Security Code: _____

Authorized Signature: _____

Today's Date: _____

Received By: _____

(Name of PRCCCF Representative)

**THANK YOU FOR YOUR SUPPORT
AND SPONSORSHIP!**

